

News Release



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MILL-ROSE WINS 2017 INNOVATION EXCELLENCE AWARD

Mentor, OH — [Mill-Rose Company](#), the largest U.S. manufacturer of twisted-in-wire brushes used in virtually every type of industry, has been awarded the ABMA (American Brush Manufacturers Association) 2017 Innovation Excellence award for its [Power-Deuce®](#) multi-function brush. The award recognizes outstanding innovation in any manufactured product, component or service in the brush industry.

The Mill-Rose Power-Deuce® brush cleans fittings and tubing fast and is ideal for

large plumbing and refrigeration projects. The specialty brush converts from an O.D. tube cleaning brush to a fitting brush by retracting the impact-resistant ABS housing to expose the I.D. fitting brush. This can be done with one hand and is easily converted back to an O.D. tube cleaning brush by reversing the procedure.

According to David C. Parr, Executive Director of the ABMA, “We are delighted to present the 2017 ABMA William Cordes Innovation Excellence Award to the Mill-Rose Company. The 'Willie' recognizes outstanding industry innovation and has become quite sought after and prestigious. The award is named after William Cordes, who served as the Association’s first President from 1917 to 1928. This award serves as a constant reminder that all new and exciting endeavors have beginnings that connect with real people.”

Greg Miller, General Manager of Mill-Rose, said, “It is an honor to be selected as this year’s recipient of the Innovation Excellence award.” Mr. Miller added “The Power-Deuce has been an enormous success and demonstrates how innovation can reduce time and labor spent on manual processes.”

Mill-Rose is a family-run organization, now in its fourth generation. The company is uniquely suited to manufacture brushes as tiny as .018” in diameter to 15” wire wheel brushes using a diverse range of metals, natural and synthetic fiber for bristle material. Mill-Rose has manufacturing and warehouse facilities throughout the United States and Mexico.

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About The Mill-Rose Company

[The Mill-Rose Company](#) is the largest U.S. manufacturer of twisted-in-wire brushes used in virtually every type of industry throughout the world. Mill-Rose experienced significant growth from its humble beginnings in 1919, and today operates manufacturing and warehouse facilities throughout the United States and Mexico. A 64,000 square foot production facility in Mentor, Ohio and 33,000 square foot production facility in Mexico feature the latest in manufacturing techniques and quality-control programs. Manufacturing is complemented by a 70,000 square foot distribution center located in Mentor, Ohio.

Photo – Greg Miller with the 2017 ABMA Innovation Excellence award